



Curtis WHITE

FREELANCE INTEGRATED DESIGNER

BRANDING

gdm**tb**

Personal Training
BY
FRANCIS



barcadia

Daniel Butler
personal trainer
t 07759 900085
e daniel@yourbodybydesign.uk

your
body
bydesign

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LIBRARY




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naturela
Helping your skin feel naturally beautiful

HICKS

TAKE
tennis
LESSONS



mtb.com
Side Mountain Bike Tours



MOBILE VIDEO WALL


www.blancscreen.com

ABOUT

BLANC SCREEN MEDIA™ is the UK's newest and most advanced fleet of digital advertising vans. Fitted with 4 fully calibrated LCD screens on either side, our state-of-the-art screens can show still and moving images in HD quality, creating huge impact for your advertising campaigns.

All our vans are electric and bio-diesel and are capable of delivering your message to your target audience, wherever they are and whatever time of day. Cameras on each side of the van precisely measure the number of people engaging with your ads, as well as gathering key demographics such as age group and gender.

With the ability to stream live content from handheld devices, we can plan a successful customised route for your promotional campaign.

PRICING

Duration	1 day	2-5 days	6-10 days	11+ days
Cost	£1050	£3300	£7500	£17200

*All prices subject to VAT

SPECIFICATION

- Size: (w) 3840px x (h) 2160px
- Files: jpeg, mov, avi

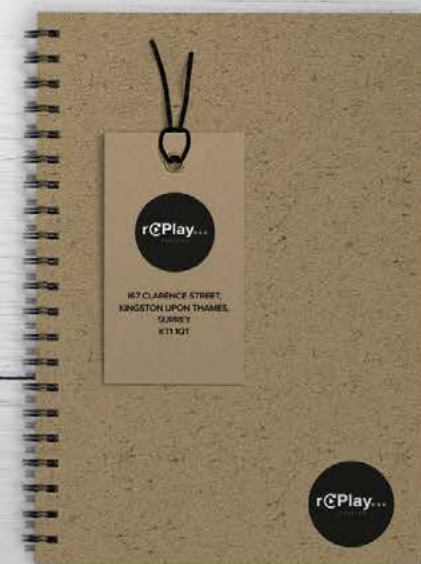
FEATURES

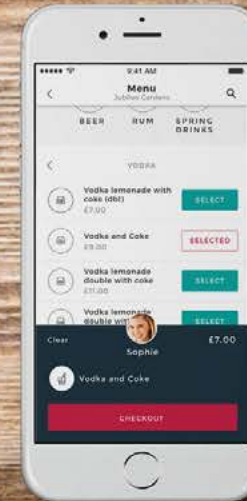
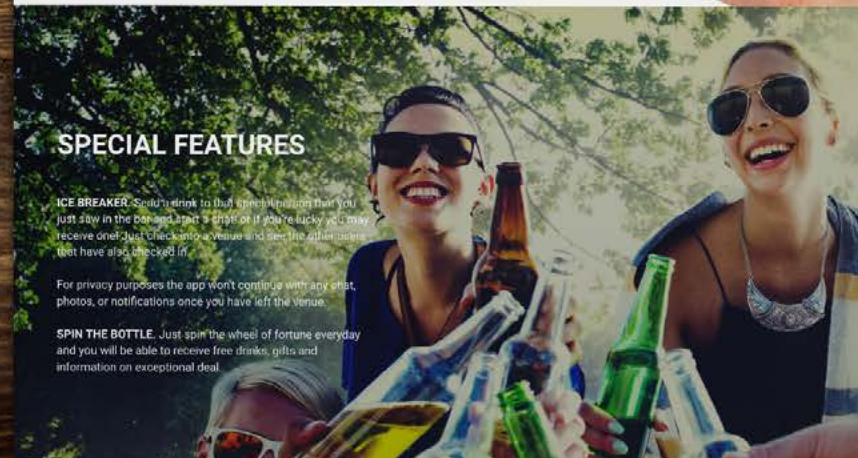


167 Clarence St.
Kingston upon Thames
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KT1 1GT
020 8546 1221

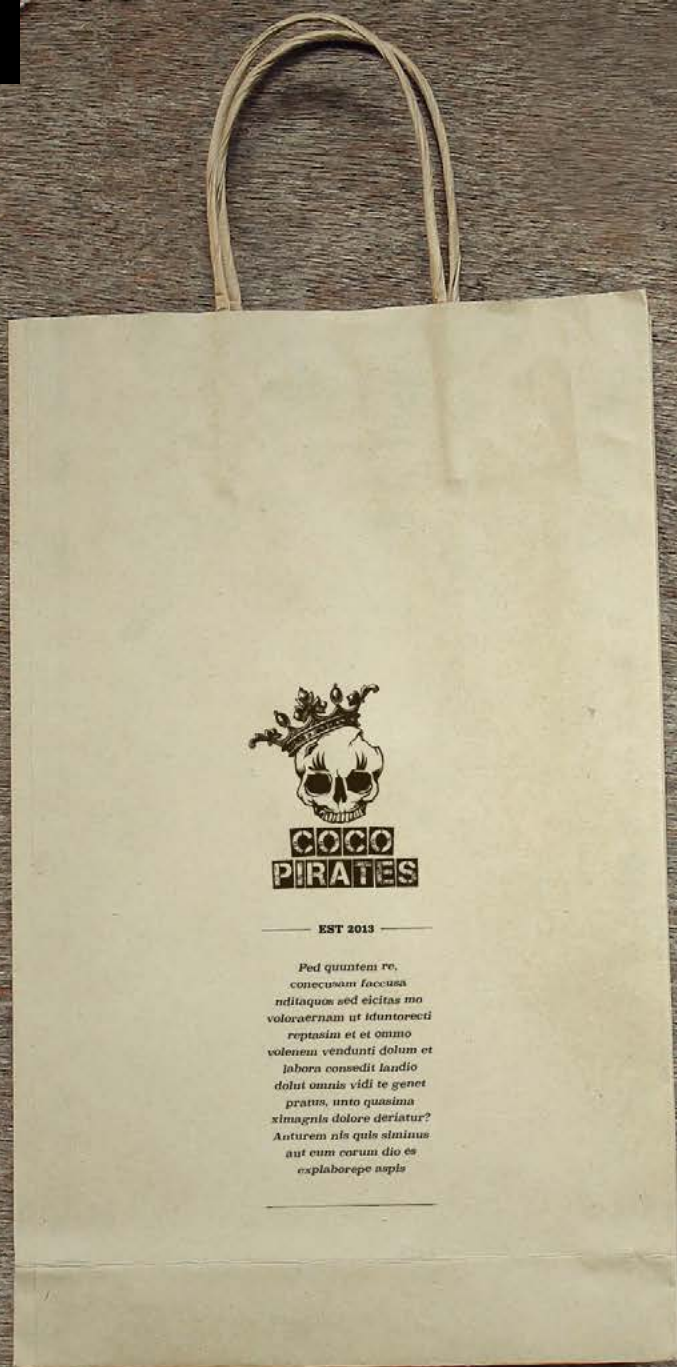

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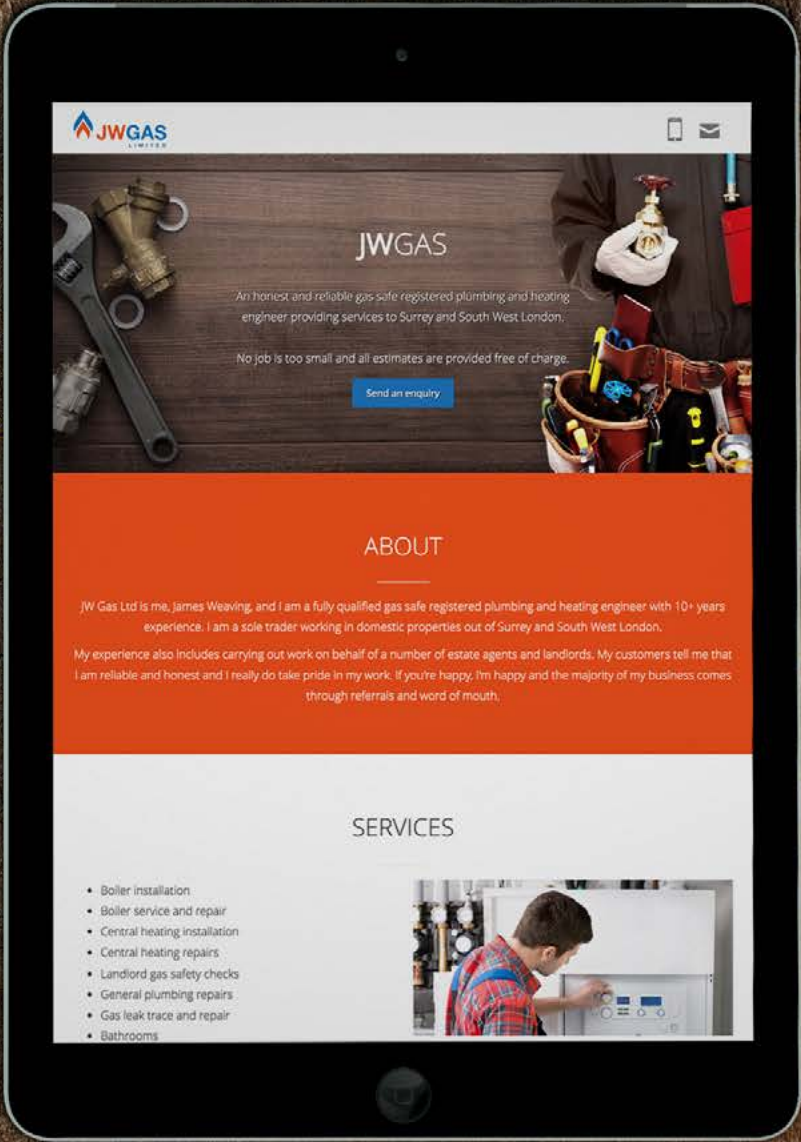
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THE LIBRARY

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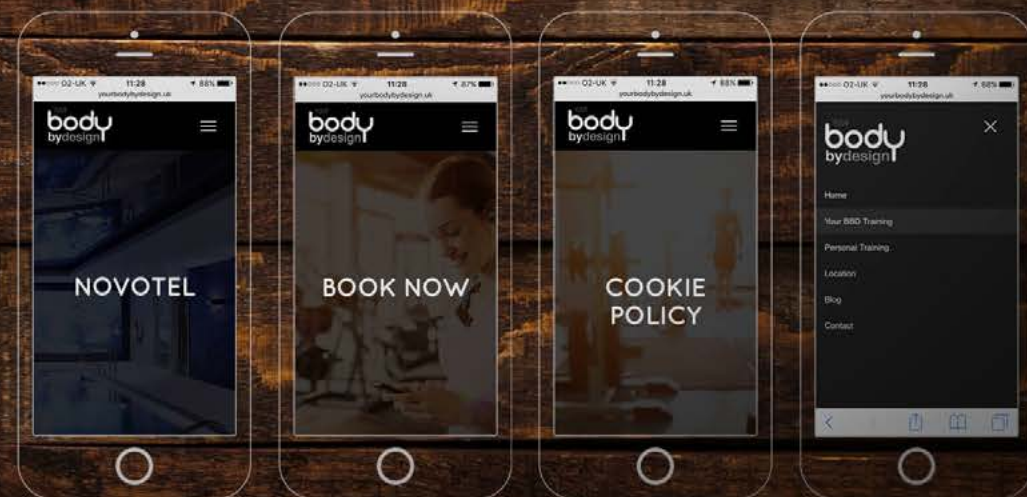
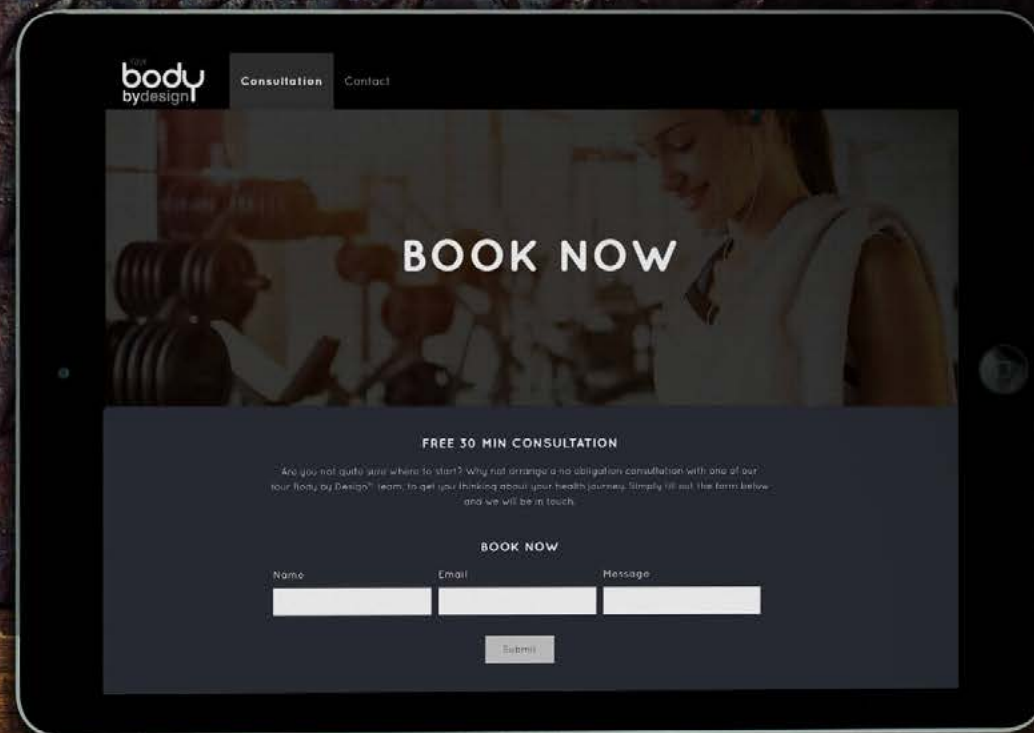
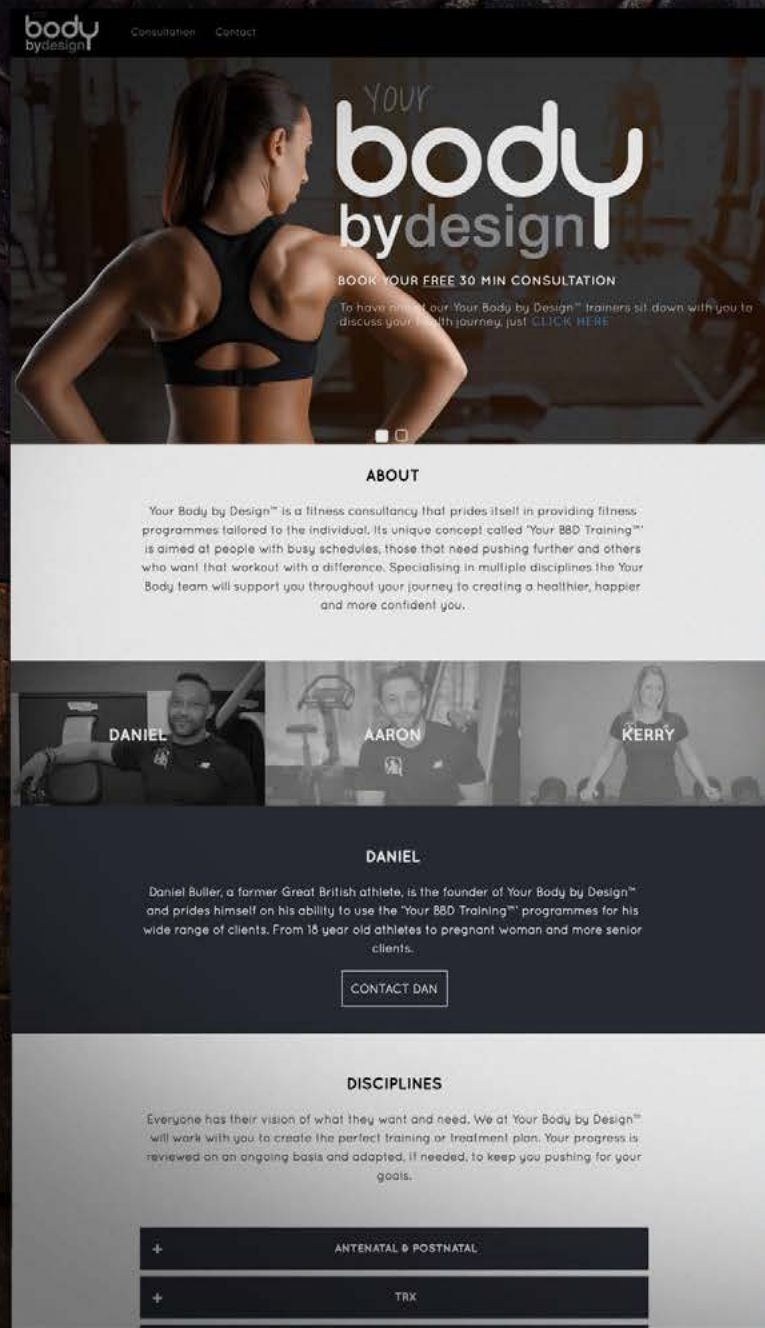


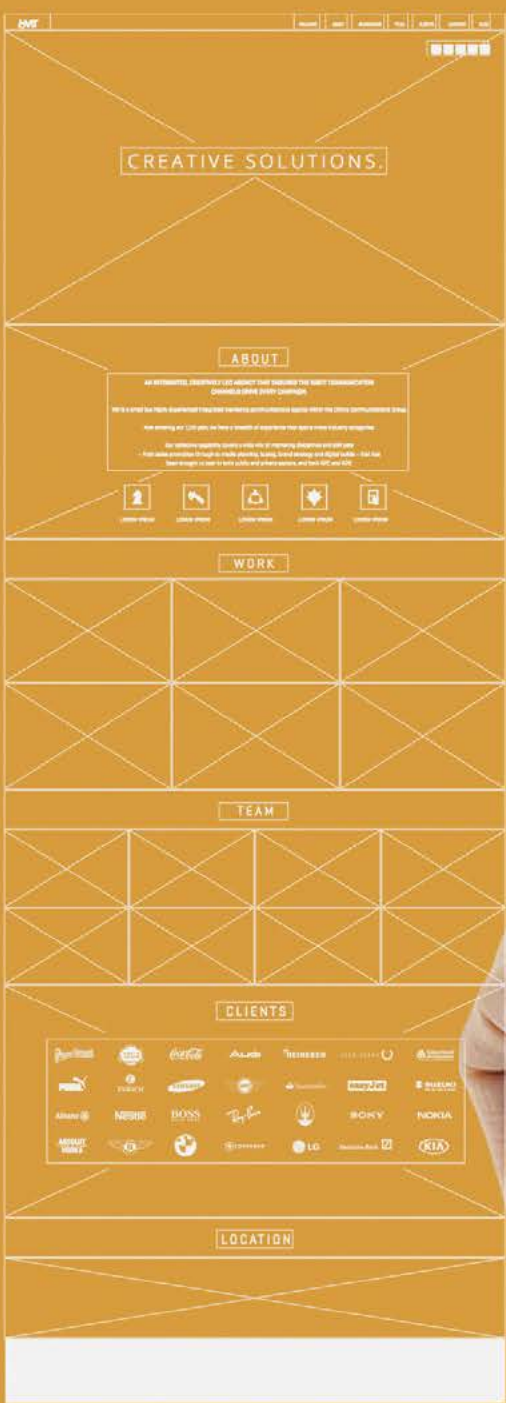
Personal Training
BY
FRANCIS

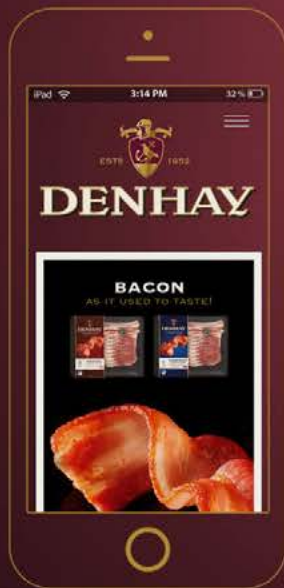
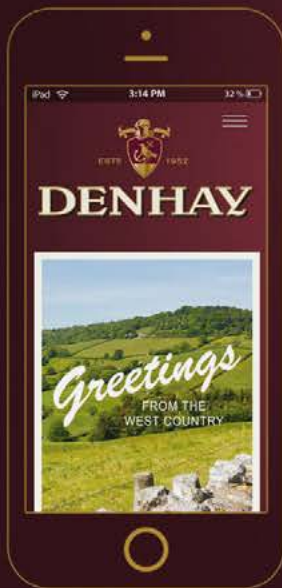


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BRANDING

Reponsive
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campaigns

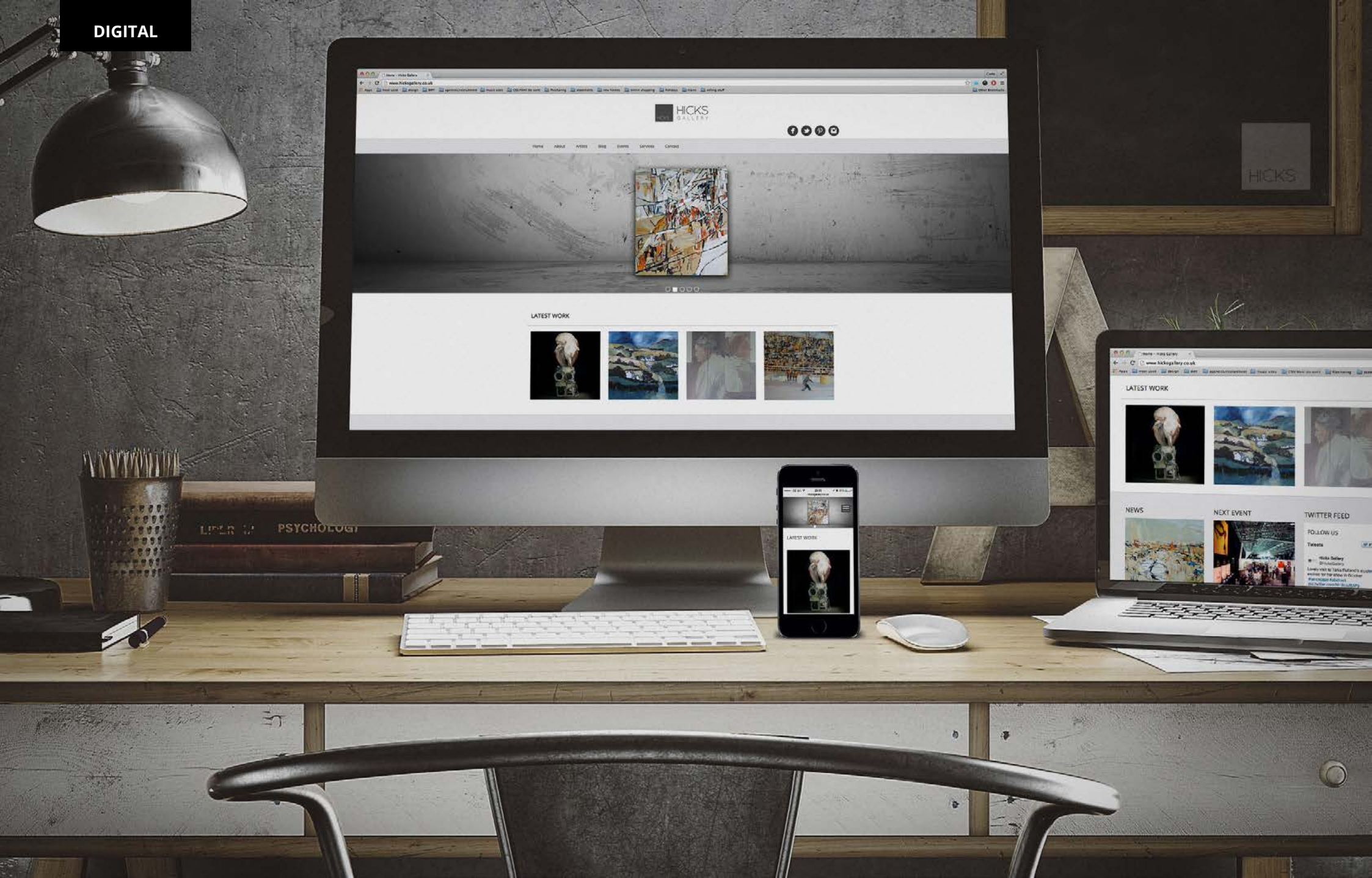
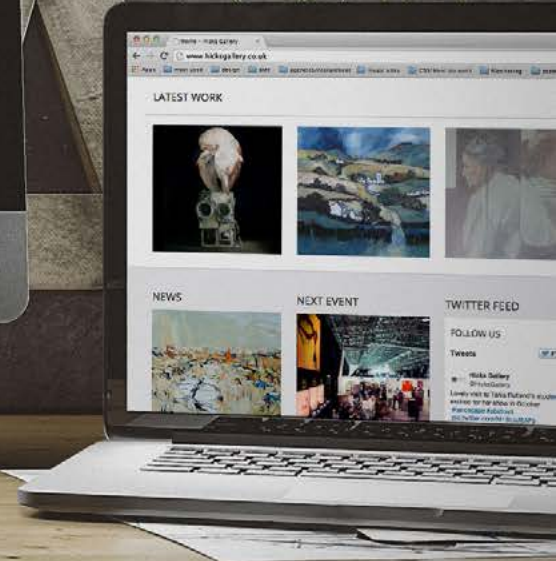
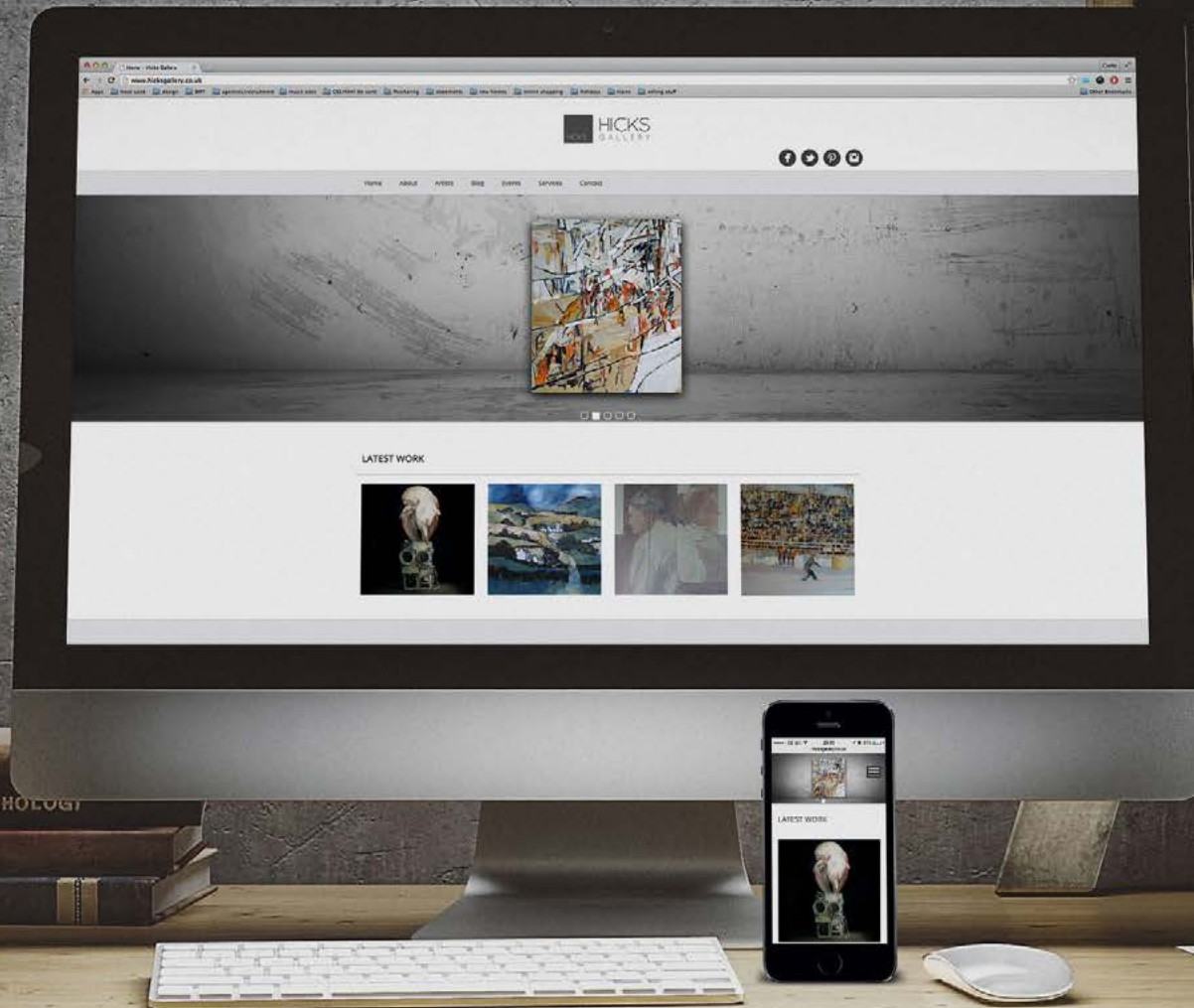
Custom
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DIGITAL



ONE ONE

ONE COMMERCIAL
STREET LONDON E1

BEST DEVELOPMENT



THE LOCATION

THE ALDGATE AREA IS UNDERGOING MAJOR CHANGE, HAVING BEEN DEPRIVED OF INVESTMENT FOR TOO LONG. IN 2007 TOWER HAMLETS COUNCIL PUSHED THE BUTTON. ON THE 'ALDGATE MASTERPLAN', REDROW LONDON'S ONE COMMERCIAL STREET HAS KICKSTARTED THIS NEW POST-CRASH ERA OF OPPORTUNITY AND GROWTH, DRAWING INVESTMENT TO THE AREA LIKE THE RAY OF LIGHT ITS DESIGN IS BASED ON.

Comprising a ground floor commercial zone, six levels of office space, and 15 floors of residential accommodation, One Commercial Street enters its mixed-use identity as the new 'City Fringe' area becomes the heart of the new, encompassing generation of innovative businesses and thinkers. London is fast becoming one of the world's major hubs for technology, with a 2014 study commissioned as part of London Technology Week predicting £13bn of investment will pour into London's technology enterprises over the next decade.

Between Whitechapel and Aldgate, the historic gateway to the City of London, One Commercial Street's prime location puts many of London's most exciting areas within easy reach. From the powerhouse of the city's financial district, to the vibrant, creative melting pots of Brick Lane, Spitalfields, Bethnal Green and Shoreditch, One Commercial Street enjoys unparalleled accessibility throughout London's metropolis. Recently positioned directly above Aldgate East Underground Station, residents of One Commercial Street have one of the city's

fastest, most convenient and affordable travel options literally on their doorstep, with access across London via the Mainline, City and District lines.

Public transport in the 'City Fringe' continues to improve as Crossrail, London's major transport project and the largest ongoing engineering venture in Europe, is due for completion in 2018. Less than 15 minutes from One Commercial Street, Whitechapel station will become a key transport hub on the super-fast rail line, helping residents reach Canary Wharf in three minutes, the West End in 10 minutes and Heathrow Airport in less than 37 minutes.

Studying the surrounding area to ensure each residence at One Commercial Street harmonises with its local environment, Kees van der Sande has observed a new identity emerge in Aldgate. He says: "I grew up around the area, riding my bicycle up and down the streets every Sunday morning when my father worked in the Spitalfields Markets.

"These days, I often walk the path that I once used to take to a sense of new found connection. One Commercial Street is pushing the boundary of where the city starts, and a sense of home. It has responded to developments in Canary Wharf and even as far away as Finsbury Park and beyond. Through both success and failure, One Commercial Street is pushing city living out to the past, re-establishing the corner of London as a breath of fresh air that will eventually ripple out across the city and beyond."

As Aldgate, Whitechapel and the 'City Fringe' undergo growth, development and regeneration, One Commercial Street represents the area's newly recognised potential.

ONE ONE

ONE COMMERCIAL
STREET LONDON E1

BEST MIXED USE DEVELOPMENT



A UNIQUE COMPLEXITY OF BUILD

IT IS WITHOUT DOUBT, THAT ONE COMMERCIAL STREET'S MULTI-FACETED DESIGN THAT CATERES FOR MULTIPLE FUNCTIONS IS UNIQUE. THE CONCEPT OF ONE TOWER ENCOMPASSING RETAIL, OFFICE SPACE AND RESIDENTIAL APARTMENTS IS HIGHLY UNUSUAL AND ADDS A NEW LAYER OF COMPLEXITY TO THE BUILD.

In design, the structure and carefully selected materials meet all meet the needs for three very different uses. In addition, the scheme is also made up of eight varying specifications, from its garages to its private apartments to its affordable homes.

For its residential units, five different specifications were used alone, uniquely catering for each segment of the market. Whilst the same standard of quality in finishing and design was consistently high, aspects of the specification altered for its Town Apartments, City Collection, Penthouses, Homes for shared ownership and rental apartments. The commercial offering of the development comes with two different specifications: steel & core and category A.

The variation in spec and use presented a number of challenges. To cater for both the residential element of the building and its commercial offering, two different entrances, with their own dedicated concierge and reception area were incorporated into the build and design as touched on earlier.

With the build itself, it was essential that it was strong enough to withstand the three different cores that had to be incorporated into the development for retail, commercial and residential use. Also adding its own unique set of challenges was its location - directly above Aldgate East Underground station. It was integral that its foundations, raftered across the top of the station, were sufficiently robust to safely hold the building. Contractually, additional issue agreements had to be negotiated with London Underground and TfL. Adding another challenge as its build was the covering the basement car park, which sits underneath One Commercial Street and adjoining hotel.

Operationally the building had to successfully cater for different requirements. One Commercial Street has one central system for heating, cooling and power that has to be highly efficient and cater for the usage patterns of office workers, residents and restaurants.



Barcadia presents...

SUMMER BEACH PARTY

JOIN US FOR OUR SUMMER BEACH PARTY

For one night only, we will be transforming the library into a party island, serving the finest cocktails, playing all the fresh hits of the summer, and having a professional mixologist on hand all night long. With Pina Coladas, only £5 all night, and 10x free for best dressed, what excuse do you need?

Open Tuesday till Sunday. Library hours apply. Photo ID required every night.

MANAGEMENT RESERVE

CONTACT (020) 8546 1177
167 Clarence Street, Kingston

SATURDAY 18TH JULY
5PM-2AM

barcadia

HAPE

judge Jules

FRIDAY 28TH JULY
9.00PM-3.00AM

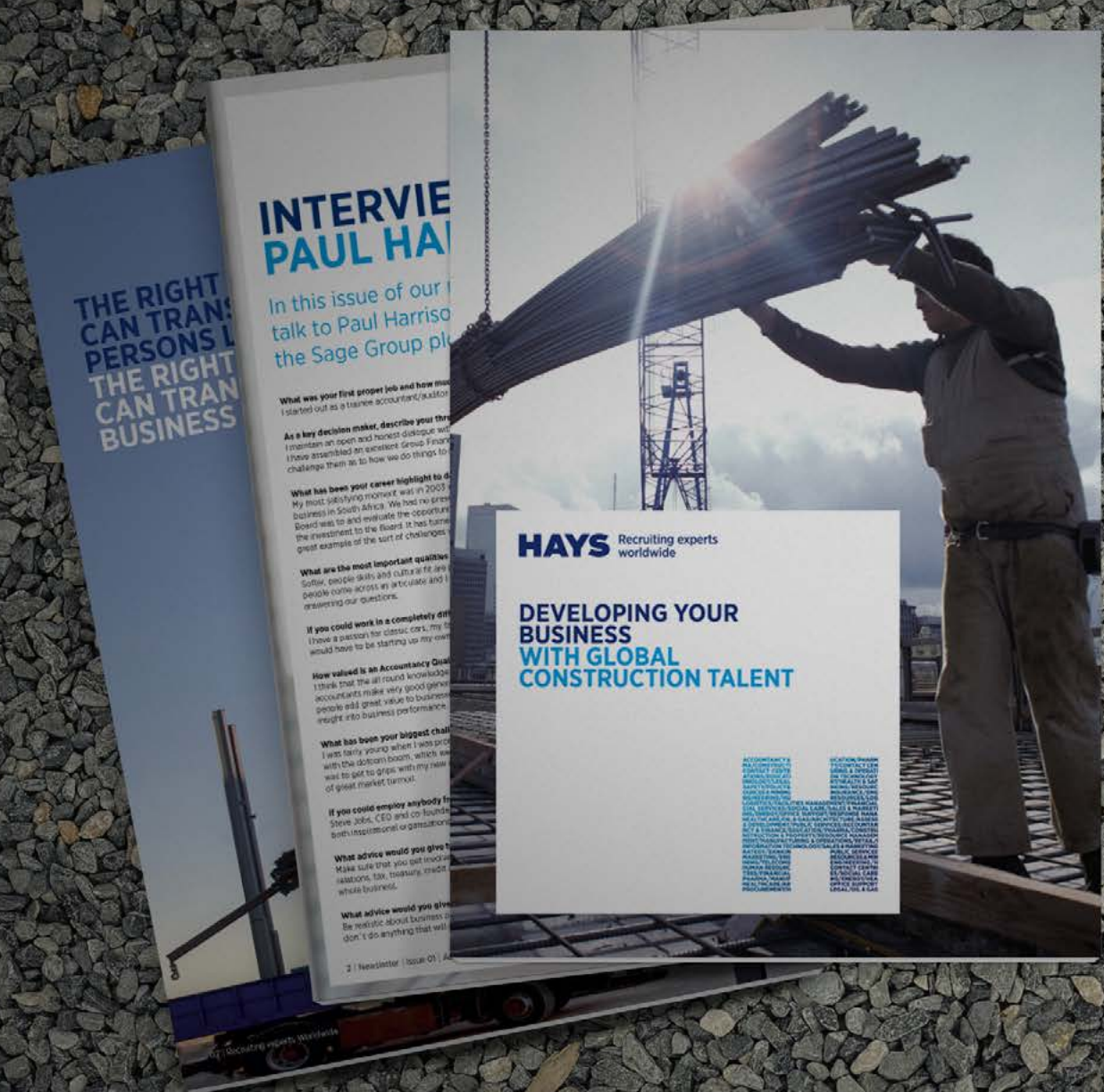
THE LIBRARY

thelibrarykingston.co.uk

FRIDAY 19TH DECEMBER
10.00PM-3.00AM

THE LIBRARY

thelibrarykingston.co.uk



ABOUT US

With over 50 years' experience of the construction and property recruitment market, Hays is ideally placed to find the best talent, anywhere in the world. As part of our service, we have a dedicated international team based in London that works specifically for companies that are looking to recruit into the UK.

We are able to leverage our global presence and source applicants from overseas, enabling us to help clients meet their staffing requirements and source specialist skills, which they may be finding in short supply in the UK.

You will be able to take advantage of the in-house knowledge of Hays' marketing and digital and creative teams who can help with regional, national and trade press, selected online job boards, direct marketing to professional institutes, pay per click (PPC) search engine campaigns, social media networking and national and international search and networking of Hays' candidate databases.

Utilising our proven international recruitment management experience and combining this with the capabilities of our marketing and digital and creative teams, we are best placed to assist you in your staffing requirements.

Acergy

Our brand, one year on

seabed-to-surface



seabed-to-surface

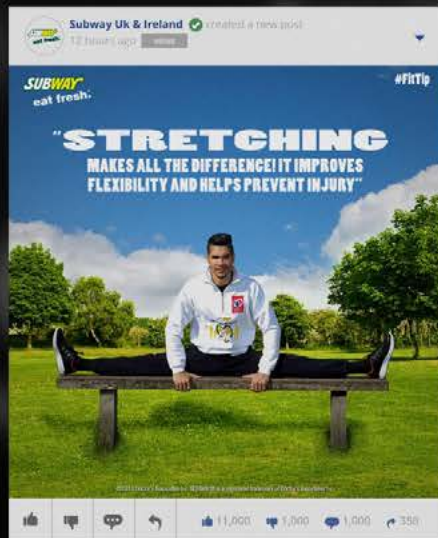
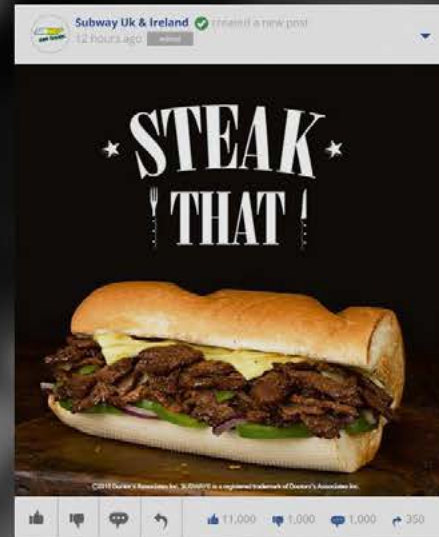
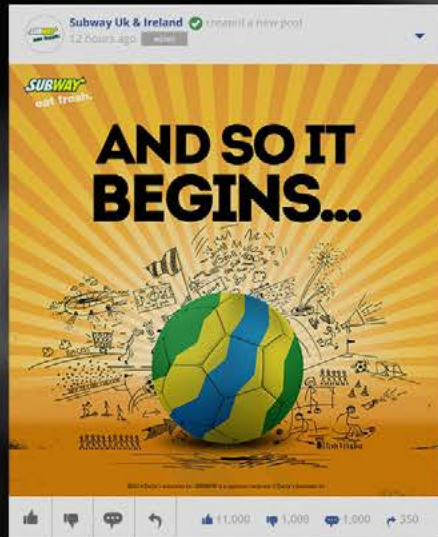
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Acergy – Our brand, one year on
February 2007 celebrates our first year as Acergy. During the year we have achieved many successes; coming together as one group, enhancing our client relationships, delivering projects, bringing engineering to the heart of our business, recognising people are central to our success and acting on our commitments.

The launch of our Acergy brand has helped us accelerate these positive changes. This brochure provides four key tests to delivering consistency for our brand.

It is important that we apply these tests and refer to the brand guidelines. In doing this we will continue to enhance the power of our brand.

SOCIAL



SOCIAL





SOCIAL

