

CURTIS WHITE

Integrated Designer/Creative Artworker

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PERSONAL STATEMENT

I am a self-motivated team player with a passion for delivering strong conceptual ideas, whilst continually trying to push my creative and technical boundaries. I am always looking at developing and executing fantastic design concepts with creative flair and imagination, whilst understanding current technological trends and restrictions.

CAREER HISTORY

2013
APRIL 2013 - PRESENT

BMT [WEBSITE]
Digital Creative Designer/Developer

- Digital design and build
- Facebook application development
- Social media campaign design, concept and build
- Video creation/editing
- Custom CMS design and build within Wordpress
- Build of bespoke client websites using html and CSS
- Eshot design/build with Mailchimp integration
- Client branding

2010
OCT 2010 - APRIL 2013

HAYS DIGITAL & CREATIVE SERVICES [WEBSITE]
Digital Designer

- Digital design and build
- Microsite design and build
- Mobile microsite design
- Project/campaign management
- Client portal builds
- SEO optimisation

2007
AUG 2007 - OCT 2010

HAYS CREATIVE STUDIO [WEBSITE]
Senior Graphic Designer

- Roll out of new Hays brand, print and online
- Work creatively within corporate guidelines
- Development of all online marketing material
- Design and delivery of all printed material
- Communication with print houses and publications
- Projects delivered in line with brief

2006
OCT 2006 - AUG 2007

FREELANCE
Clients Included

- Toothbone [WEBSITE]
- London Innovation Centre [WEBSITE]
- Electronic Workplace [WEBSITE]
- Dale Carnegie [WEBSITE]

2005
FEB 2005 - OCT 2006

KALL KWIK [WEBSITE]
Designer & Pre Press Operator

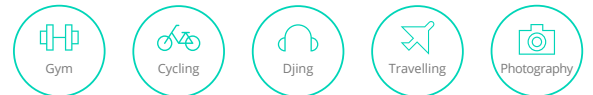
- Retouching and amending of supplied artwork
- Design of all in-house and client requested material
- Setting up of impositions for lithographic output
- Digital output

2003

EDUCATION
Brooklands College, Weybridge

- HND in graphic design, merits and passes in all units

HOBBIES AND INTERESTS



SOFTWARE KNOWLEDGE

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Wordpress	●●●●●●●●●●
HTML	●●●●●●●●●●
CSS	●●●●●●●●●●
Final Cut Pro	●●●●●●●●●●

AWARDS/FEATURES

- Balloon Typeface
[STUDENT SHOW] | [TYPOGRAPHY SERVED] | [WACOM GALLERY]
- Annie Harrington Branding
[AIGA MEMBER GALLERY] | [BRANDING SERVED]
- BMT London Chalk Wall
[AIGA MEMBER GALLERY] | [INSPIRATION IS] | [WACOM GALLERY]